





















ELECTRONIC & TECHNOLOGY

30 SEPTEMBER-3 OCTOBER 2010

FREEPORT ZONE, MER ROUGE
PORT LOUIS, MAURITIUS



ELECTRONICS AND TECHNOLOGY 30 SEPT - 3 OCT 2010

MAURITIUS, OPEN TO THE WORLD

Africa is said to be one of the fastest growing markets for IT in the world with an annual growth rate of more than 14 per cent.

Many companies are now realizing the importance of the African market and its potential in the coming years and are now eager to penetrate these markets through proper distribution and marketing channels.

The total size of the IT market is expected by BMI to increase from US\$8.8bn in 2009 to around US\$13.0bn in 2013, faster than real GDP growth, which is now projected to be negative this year.

ET 10 is a platform that bridges the gap between Africa and Asia and provides the opportunity to buyers and sellers in Electronics and Technology field to meet and further their business.

While endowed with a small, but increasingly affluent local population, Mauritius has secured preferential access to markets worth several hundreds of millions of consumers. With the EU, through the Cotonou Agreement, with the US under the Africa Growth and Opportunity Act, with Eastern and Southern Africa, through COMESA (Common Market for Eastern and Southern Africa) and SADC (Sothern African Development Community.

Mauritian traditional investors are also very receptive to partnering with their international counterparts. An increasing number of joint ventures are being witnessed today, in the traditionally strong sectors as well as in a growing number of innovation-driven emerging sectors.

Exhibitors and visitors of ET 10 are expected from India, China, Pakistan, Malaysia, Singapore, Réunion Island, Thailand, South Africa, Kenya, Botswana, Uganda, Tanzania, Madagascar, Comoro, Mayotte and Australia.







Audio/Video Hardware & Software
Bluetooth Technology

Broadband Technology

Computer Hardware & Software

Digital Car

Accessories

Digital TV/HDTV

E-Commerce

Electronic Gaming

Food Technology

Global Positioning Systems(GPS)

Handheld Information Devices

High-performance Audio

Healthcare

Home Appliances

Home Theater

Home Security & Automation

IT Solutions providers

Internet Applications & Services

In-Vehicle Technology

Medical Technology

Marine Technology

Personal Electronics

Photography/Digital Imaging

Retail Resources

Robotics

Satellite Systems

Speech Technology

Telephony Equipment

Vehicle Navigation

Video Hardware & Software

Wi-Fi Technology



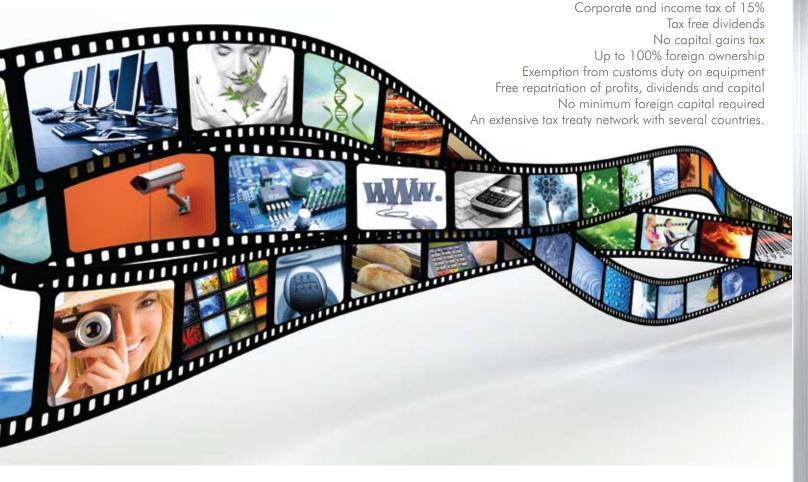




A COMPETITIVE BUSINESS ENVIRONMENT

Mauritius offers both a low tax jurisdiction and competitively priced business costs.

The Mauritius tax regime is one of the lowest in the world:



AN IMPRESSIVE TRACK RECORD

- 1. Mauritius is ranked 17th out of 183 countries and 1st in the African Region in the World Bank Doing Business Survey 2010.
- 2. Mauritius is ranked 12th out of 179 countries in the World Index of Economic Freedom 2010 of the Heritage Foundation and the Wall Street Journal.
- 3. Mauritius is ranked 61st out of 137 countries in the World Economic Forum Global Competitiveness Report 2009-2010.

- 4. Mauritius has been rated among the top 25 global off shoring platform in the At Kearney Offshoring Index 2007
- 5. Mauritius has been ranked 53th out of 133 countries in the World Economic Foreum Networked Readiness 2010.

Mauritius has also concluded 34 bilateral Investment Promotion and Protection Agreements (IPPAs) of which 18 has been inforce and has Double Taxation Avoidance Treaties (DTAs) with 35 countries

VISITORS PROFILE

Manufacturers, Retailers, Content Providers & Creators, Broadband Developers, Wireless Carriers, Cable & Satellite TV Providers, Installers, Engineers, Corporate Buyers, Government Leaders, Financial Analysts and the Media.

VENUE

Freeport Exhibition Centre
Freeport Zone, Mer Rouge
Port Louis, Mauritius.

DATES

Sunday

Thursday 30 Sep 2010 @ 11:00 - 19:00
Friday 01 Oct 2010 @ 10:00 - 19:00
Saturday 02 Oct 2010 @ 10:00 - 19:00

03 Oct 2010 @ 10:00 - 19:00

REGISTRATION

http://www.adzeevents.com/et
or contact Naveena or Poonam
Tel: +230 466 4848 - Fax: +230 466 3939

Email: info@adzeevents.com



51, Cybercity, Ebene, Le Réduit, Mauritius Tel: + 230 466 4848 - Fax: + 230 466 3939 email:info@adzeevents.com - www.adzeevents.com



















