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### **Dates**

Thursday 01 April 2010 10:00 to 19:00 Friday 02 April 2010 10:00 to 19:00 Saturday 03 April 2010 10:00 to 19:00 Sunday 04 April 2010 10:00 to 19:00

Info & Registration

Go to http://www.adzeevents.com/wem

or contact Naveena or Poonam

Tel: +230 466 4848 - Fax: +230 466 3939

Email: info@adzeevents.com

## Visitors

Attending WEM 10 exhibition can be very helpful in planning your dream wedding. You can meet and speak directly with many wedding professionals - all in one location! It can be a really enjoyable day for you and your family. It is an appropriate forum to:

- Gather Information
- 2. Talk with Wedding Professionals
- 3. Compare Services and Prices
- 4. Make bookings
- 5. Try Samples
- 6. See the Latest Fashions
- 7. Get Great New Ideas

# Exhibitor Categories

Bakeries Home Decor

Banks Honeymoon/Travel/Resorts

Bridal Wear Ice Sculptures

Catering Services Invitations/Calligraphy

Ceremony Music Jewelers

Ceremony Site Kitchen Accessories/Cookware

Children's Fine Clothing Lightings

Consultant/Planner Lingerie

Cosmetics/Skincare Mehendi Designers

Designers Marquise

DJ's Party Decorations

Dry Cleaning services Photography

Marriage Counsellors Publications

Financial Services Real Estate/Homes/Apartments

Footwear Reception/Rehearsal Dinner Site

Florist Reception Entertainment

Formal Wear Rental - Supplies/Services

Gift Registry Spa/Hair/Nails

Gifts/Accessories Specialty Items

Guest Accommodations Transportation

Health/Fitness Videography



Wedding exhibitions are fun family experiences for people who want to see products it would take days to see in stores. They are huge information and entertainment marketplaces under one roof.

Wedding exhibitions remain the only place where the public can see, touch, taste, hear, compare and ask questions about products that are displayed side by side under one roof.

### Why wedding exhibitions really work?

- 1. Wedding Exhibitions provide a lot of new prospects in a short period of time. Imagine how many potential new customers you could meet in one or two days?
- 2. Wedding exhibitions allow you to outshine the competition on the spot!

  Exhibiting allows your prospects and customers to immediately compare shops. If you really have something of value, they'll know it right away. This helps you cut down the sales cycle and outsmart the competition.
- 3. Wedding exhibitions allow more opportunities to demonstrate your products.

  Gives your potential customers the hands on opportunities which is so important in the sales process.
- 4. Wedding exhibitions are great relationship builders with customers.

  Whether the attendee is already your customer or one you would like to have as a customer, you have the opportunity to communicate with them in a non-pressured environment.
- 5. Wedding exhibitions allow you to feel the pulse of the industry.

  Find out what sort of products your prospects are looking for. What are the trends for the year? Take surveys that will help you make buying decisions. Meet other wedding related professionals and extend your networking group.
- 6. Wedding exhibitions help build staff morale.
  When your staff has the opportunity to help your company stand out in the crowd, they feel a stronger loyalty to you. We all like to be on the winning team!
- 7. Wedding exhibitions increase your bottom line!
  Watch your sales increase as the brides and/or groom contact you after the show ready to purchase your products.

























Turn your dreams into reality ...

#### Adze Network Ltd

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